

# TATIANA GELFAND

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email: [tatiana.x@gmail.com](mailto:tatiana.x@gmail.com) • tel: 732-500-7772 • website: [www.tatianagelfand.com](http://www.tatianagelfand.com)

## PROFESSIONAL EXPERIENCE

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### Web Design

- Red Productions, NYC, 2009-present
- Israel M. Gelfand, official site, 2009-present
- Tango Art Festival, NYC 2009
- NOMBI Inc., NYC, 2008 - 2009
- Midtown Technology Consulting, Inc, 2008
- Tango-Rolling, Inc, NYC 2008

### Graphic Design

- Illustrator, Geometry textbook, Rutgers University, NJ, 2008 - present
- Layout & graphic designer, “Doggie Dreams” (children’s book), Protected by Imagination, Inc., NYC, 2009
- Graphic designer, Midtown Technology Consulting, Inc, 2008 - 2009
- Business portfolio design, start-up beverage company, Pardes, Inc., NYC, 2008
- Graphic designer, Tango-Rolling, Inc., NYC 2008
- Designer, video & still projection, “A Musical Dream of Summer”, Art Center of Fürstenfeldbruck, Munich, Germany, 2008
- Tri-fold brochure, print ad, & promotional postcard, Yamuna Studios, NYC, 2008
- Poster, promotional brochure & schedule, Russian Documentary Film Festival of NYC, 2008
- Promotional postcard & poster, off-Broadway show “Let’s Speak Tango”, 2007
- Playbill, off-Broadway show “Let’s Speak Tango”, NYC, 2007
- Playbill, German theater show “Wunder[bar]”, Munich, Germany 2007
- Business card & promotional postcard design, individual clients, NYC, 2006 - 2008

### Digital Retouching

- Product retoucher, Lily Juliet, 2010
- Freelance digital retoucher, Spiceevent.com, Richard Rutkowski, & other clients, 2007 - 2008
- Digital Photo Lab Monitor, SMFA, Boston, MA, 2003 - 2004

### Photography

- Event photographer, Independent Filmmakers Project, 2010
- Event photographer, French Connection Magazine, 2009
- Theater stage photographer for “Timba-Tango”, “Let’s Speak Tango!”, “Wunder[bar]”, “Four Tango Seasons”, 2007 - 2008
- Headshots, individual clients (actors & dancers), 2007 - 2008
- Assistant Photographer, DayLightPix & various clients, Boston, MA, 2003 –2004

### Art Education

- Part-time faculty, Digital Layout, The Parsons School of Design, NY, 2010
- Teaching assistant, Photography, School of the Museum of Fine Arts, MA, 2003-2004
- Teaching assistant, Photography, Harvard University, MA, 2000

## SKILLS

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### Design Software

- Adobe Photoshop CS4 (6 yrs)
- Adobe Illustrator, InDesign, Dreamweaver CS4 (3yrs)
- Flash CS4 (1 yr)

### Web Development

- HTML & CSS (2yrs)
- PHP & MySQL, OSCommerce (1yr)
- Javascript (1yr)

### Additional Computer Skills

- Mac & Windows platforms, MS Office, WAMP server technology
- *Video editing software:* Final Cut Pro, Adobe Premiere Pro CS4

## EDUCATION

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| <b>B.F.A.</b> FINE ARTS (Focus: Photography) The School of the Museum of Fine Arts, Boston, MA | May 2004 |
| <b>B.S.</b> BIOLOGY-PSYCHOLOGY (Minor: Art History) Tufts University, Medford, MA              | May 2004 |